

Live Web Meeting · September 24th at 10:30 a.m.

Understanding Our New Reality

Guest Speaker Bobby Samuelson

LIFE INSURANCE IN 2020

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DISCUSSION

Historically low interest rates are forcing life insurers to make dramatic changes to product availability and pricing – Guaranteed UL prices are increasing; Indexed UL caps are falling and even Whole Life is under pressure. It is the perfect time for advisors to review in-force contracts and potentially take advantage of the opportunities available in the market before they are gone.

SPEAKER

Bobby Samuelson, President of Life Investors, LLC, is an independent life insurance specialist with no ax to grind. His comments will change your perspective on the market.

"You will not find a speaker who better understands the life insurance industry than Bobby Samuelson. He is brilliant and any advisor who has clients who own permanent life insurance would greatly benefit by listening to his perspective."

- Michael Tessler, BUI's President

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